



www.shocarassociation.com

Sho Car Association, LLC
 139 Pleasant Street
 East Walpole, MA 02032
 Rick Finamore, Event Promoter

cell – 617-838-8904
 office – 508-660-1542
 email – rick@shocarassociation.net or
rixpro@comcast.net

AUGUST 1 – 3, 2008

BEST WESTERN – MARLBORO, MASSACHUSETTS

SPONSOR REGISTRATION

Company Name _____
 Address _____
 Phone _____ Email _____

ALL VENDORS MUST PROVIDE PROOF OF INSURANCE

Insurance coverage is available through Sho Car Association LLC call for details

ATTENDING SPONSOR

- Parking space for truck, trailer and display (up to 50' x 20'); \$1,200
 20 free tickets to show; website ad and logo; announcements during show on public address system; 10x13 plaque with your company name presented at award ceremony (print company name below)

ADVERTISING SPONSOR

- Parking space for truck, trailer and display (up to 80' x 20'); \$2,500
 25 free tickets to show; website ad and logo with links to your site; logo on signage; announcements during show on public address system; ½ page program add (your artwork); 10x13 plaque with your company name presented at awards ceremony (print company name below)

TAG SPONSOR

- Parking space for truck, trailer and display (up to 80'x20') \$5,000
 50 free tickets to show; website ad and logo with links to your site; announcements on public address system; 8000 sq ft ballroom in hotel (for seminars and/or presentations) to use anytime; full page program ad (your artwork); logo on banners throughout the show; signage 20 signs 24" x5"; entry forms; entry tickets; clothing; car show participation stickers (front windshield); show posters; all printed material (also distributed at various shows); Radio spot ads; large cup award with your company name to be presented by your representative at awards ceremony (print company name)

Payment

Payment Type: VISA MASTERCARD CHECK
 Credit Card Number _____ Expiration Date _____
 Name of Credit Card _____ Security Code _____
 Cardholder's Signature _____
 Credit Card Mailing Address _____

Terms & Conditions

SPACE AVAILABLE ON A FIRST COME FIRST SERVE BASIS

1. Vendor agrees to bring their own tables, canopies, chairs and equipment needed for their exhibition space. Vendor agrees to display equipment and products that will conform to the limitations of the display space. Any requests for additional services, including power, pipes & drapes, tables & chairs must be made to Sho Car Association and if they can be made available, the Vendor agrees to pay any additional costs for such services.
2. The Vendor agrees to set up and break down booth at the times designated by the organizer and occupy the booth during regular show hours. Failure to do so may result in reassignment of the booth to another Vendor.
3. The Vendor agrees not to sublet or assign all or part of the display space, nor permit individuals other than employees or representatives to use the facilities provided. The Vendor agrees not to exhibit products or literature that are not regularly sold or distributed by his/her company, except as may be necessary to demonstrate the applications of his/her products.
4. The Vendor must confine their activities to the contracted space and conduct their activities in such a way that will not infringe on the rights of other Vendors or offend visitors at or in the show.
5. The Vendor agrees to comply with local fire and safety regulations and furnish any permits as may be required by local authorities.
6. The Vendor agrees to abide by set-up and removal time stated in the Vendor instructions to be provided. Vendor is liable for any damages caused to the contracted space and agrees to compensate Best Western Royal Plaza for such damages within five days after the close of the event.
7. In the event the Vendor cancels any or all of the exhibit space contracted herein, the Vendor must do so in writing. A Vendor who cancels will be liable for liquidated damages equal to the amount of this Vendor Agreement. Liquidated damages are to compensate for the inability to replace canceling Vendors, promotion undertaken on behalf of the Vendor and other damages which cannot be accurately calculated.
8. The Vendor agrees that Sho Car Association, their agents and employees: (a) will not be responsible for any damages to or for the loss or destruction of the Vendors property, such loss, damage, destruction or injury being expressly waived by the Vendor, (b) will be exempt from or indemnified for any claims for injury to any of the Vendors representatives, agents or employees.
9. The party's sole and maximum liability arising out of their own negligent acts or omissions under this Agreement shall be for direct damages. The parties agrees to hold each other, their agents and employees harmless, and to reimburse same for any judgments, settlements, legal fees, costs or other expense to which it may be subject, for any injury, damage, loss or harm resulting or occurring to anyone including, but not limited to, visitors which may result directly or indirectly from caused by the acts, omissions, negligence or willful misconduct of a party, its employees or representatives.
10. Sho Car Association reserves the right to reject at any time, any exhibit which in its opinion is objectionable to the attendees or other Vendors. No liabilities or damages whatsoever against Sho Car Association or any of its agents and employees shall be incurred because of such rejection.